

**REPORT**  
**Meeting philEXPO22.ch of March 28, 2021**  
*online*

Participation :

Mrs **G. BERNEGGER**, President SPG  
Mr **M. CHRISTEN**, Bieler Philosophietage  
Mr **G. DEMARCHI**, author philosophie.ch  
Mr **R. FEHLMANN**, Bieler Philosophietage  
Mrs **A. GAROFLID**, Association Phileas – Université de Genève  
Mr **P. GIGLI**, Università della Svizzera italiana  
Mrs **C. GUERLET**, Bieler Philosophietage  
Mr **C. HAFFTER**, Universität Freiburg  
Mr **M. HOFER**, Treffpunkt philosophie Zürich  
Mr **S. JOLLER**, Il colore dei margini – filosofia in movimento  
Mr **T. JUNGER**, Fachschaft Universität Bern  
Mr **C. KOZMA**, Paulus Akademie Zürich  
Mr **C. MAMIN**, Universität Luzern  
Mrs **A. REGEZ**, Volkshochschule Schwyz  
Mr **D. STAUDE**, Philopraxis.ch  
Mrs **A. SFORZINI**, Universität Freiburg  
Mrs **N. TOBLER**, ThiK Zürich

Attending :

Mrs **I. FORNACCIARI**, member of philosophie.ch – italien speaking sektion  
Mr **W. BALAYS**, member of philosophie.ch – french speaking sektion  
Mrs **E. BRETTON**, member of philosophie.ch – french speaking sektion  
Mr **M. Götz**, director of philosophie.ch

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## 1. Introduction

Martin GÖTZ opens the meeting and thanks all the participants for their attendance. Since the last organisational meeting of the Philosophy Festival, which took place in August 2020, the committee of philosophie.ch has changed somewhat. Anja LESER has left her position as director to Martin GÖTZ. The French section also welcomed Wissam BALAYS, who joined philosophie.ch in March 2021 as head of the French section.

The main project that occupies philosophie.ch is the setting up of the festival, which was validated at the August 2020 meeting. Between August and December 2020, philosophie.ch worked on an updated version of the overall project concept, which was presented to the interested institutions at the beginning of 2021. This concept contains, among other things, the modalities of participation in the event. To date, almost all the philosophy institutes in Switzerland have expressed interest in participating in the event.

The aim of today's meeting is to definitively define the title of the event and to close the conceptualisation phase of the project in order to begin the concrete organisation phase.

## 2. Discussion et decisions

### **About the closure of the concept phase of the project**

It is unanimously approved to close the concept phase of the project and thus enter the public phase, fundraising, setting up a dedicated website, etc.

### **About the title and subtitle**

Philosophie.ch planned to integrate the title into its corporate design and to use it to create the URL of the website.

**D. STAUDE** remarks that the word "Landesaustellung" in the subtitle is not appropriate, as it is too connotative. Switzerland is a place of great diversity and the project should not take on a nationalistic slant. He proposed deleting the subtitle and keeping only philEXPO22.ch

**M. GÖTZ** notes that the title had been much questioned, also because of the difficulty of matching a title in the three national languages. The term festival was abandoned in favour of a more serious term. The objective of the subtitle is to show that the target audience is Switzerland and that the objective of the event is to present the philosophical practices, research and work currently being carried out in Switzerland, as well as the Swiss associations active in the field of philosophy.

Suggested subtitles:

- Exposition of philosophy in Switerzland
- Schweizer Philosophietage
- Der Schweiz philosophiert

philosophy.ch invites participants to send their subtitle ideas by email. Philosophie.ch will make the final choice during april and write it online. The subtitle will appear on the site and on the global publicity of the event, but need not appear in the description of each event.

⇒ **Choice of the final title: philEXPO22.ch**

philosophy.ch approves this title, which is simple, open and translatable. The year mark « 22 » will allow a subsequent edition to be made with the same title.

### **About the theme**

It was decided that the event should be based on a theme that would serve as a common thread for the events organised during the philEXPO22.ch week and as an image for the media.

The wording "Was wollen/sollen wir (nicht) wissen?" appeared to be a natural evolution of the "taboo" theme that was chosen in the first place. It is an effective formula, understandable and open to the plurality of philosophical fields. The "taboo" theme has not disappeared, since it appears in the background through the words "(nicht)".

This new formula is now being submitted to the participants for their opinions. Should it be kept in its complete form or should it be simplified?

**P. GIGLI** thinks that the form of the title, with two verbs and a parenthesis, is too complex to be catchy.

**C. MAMIN** feels that the verb "sollen" could be associated with something negative for the public. Keeping only the verb "wollen" seems to be more appropriate, also to facilitate translation into French and Italian.

**C. GUERLET** proposes to keep only "Was wollen wir wissen?". The negation remains an implicit part of the sentence, as does the idea of taboo. It is important to make sure that it can be translated into all national languages.

⇒ **Final Choice of the theme:** *Was wollen wir wissen? Que voulons-nous savoir? Cosa vogliamo sapere?*

Each organisation will be free to use any of the meaning elements of this theme to organise its event.

### 3. General coordination of the event

philosophie.ch will take care of the global coordination, which includes taking care of the finalisation of the concept, the general communication and contact with the media as well as the corporate design. Philosophie.ch will supervise and monitor the preparation and organisation of the events set up by the various participants. In this respect, the participants undertake to inform philosophie.ch of their project, to present their ideas and to discuss their initiatives with philosophie.ch.

The updated planning of the next steps will be added to the philosophie.ch website.

### **Presentation of the formal declaration of commitment**

philosophie.ch is currently working on a letter of intent, which will be sent to each interested participant. This letter confirms the participant's support for the project and allows the use of his or her name and logo for the communication of the event and for the event's website. It will then be used for fundraising, communication, etc. The aim is to have a mutual support in terms of publicity and of fundraising between philosophie.ch and the participants.

#### 4. Remarks

Several participants confirmed their commitment and willingness to participate in the event by organising an special event for the occasion.

**C. KOZMA** notes that philEXPO22.ch is a great opportunity to build collaboration between the diverse institutions. He would personally be very interested in organising something in Zürich.

**M. HOFER** is interested in such a collaboration.

**G. BERNEGGER** agrees that the most important is to take this opportunity to build bridges and connections between the participants, the organisers and the events. She proposes to think about a way to share the contents of the event with a bright public.

**M. GÖTZ** supports this idea. With the corona situation, we are now used to organise streaming events, to share them with a bright public. It is important to highlight philosophers who should also be part of the general cultural scene. philEXPO22.ch is also an opportunity to make ourselves more visible and more attractive. We must think of the project as an opportunity to open the possibilities of communicate and to open up all areas of philosophy.

**G. BERNEGGER** indicates that 2022 also marks the Philosophy Jubileum. It would be good, if possible, to link it to philEXPO22.ch SPG will think about it when fixing the date of the jubileum.

**M. GÖTZ** reminds us that it is everyone's responsibility to make publicity for the event. Philosophie.ch will now work as a communication centre and is looking forward to receiving ideas for events. If you know of anyone interested, please contact them or put them in touch with philosophie.ch.

**Thank you very much for your participation and your commitment !**

**philosophie.ch count on you to keep in touch to exchange about the projet and make it a collaborative event !**

The participants will receive the minutes of the meeting as well as the indications for the next steps of the project during April. Participants can already think about the programme they want to implement during the philEXPO22.ch week, which will be completed by spring 2022.